

Five tips to help you control your rank



Let your reviews do the talking

To get great reviews, focus on offering great service. From there, make sure to ask every customer for a review (don't worry, we'll remind you too). Plus, if you have customers who already reviewed your business elsewhere, you can import up to 10 reviews from Facebook and Google.



Add intro pricing for your service

Keep track of what pricing questions you get from customers and add that information to your profile. When you add pricing information to your profile you'll attract more customers with the right budgets and you'll discourage leads from price shoppers who just want to know how much you charge.



Take another look at your profile

What does your profile look like to customers? You can view your profile through the customer's eyes by going to your profile and selecting **View as customer**. When you're editing your profile, you can also see your profile strength and get tips on what to add next.



Respond to customers quickly

While it's important to be fast, it means more if your message is clear. Don't get caught in the rush and skip addressing the customer by name, answering their questions, and providing next steps. The first message is key!



Promote your business

We know it's tough to stand out when the competition is fierce — especially if you're new to Thumbtack. Are there jobs you always want? Make sure you're promoting your business for them so you get a rank boost. It can help you get seen by more customers and the 20% discount on leads adds up.

